

FIG. 2

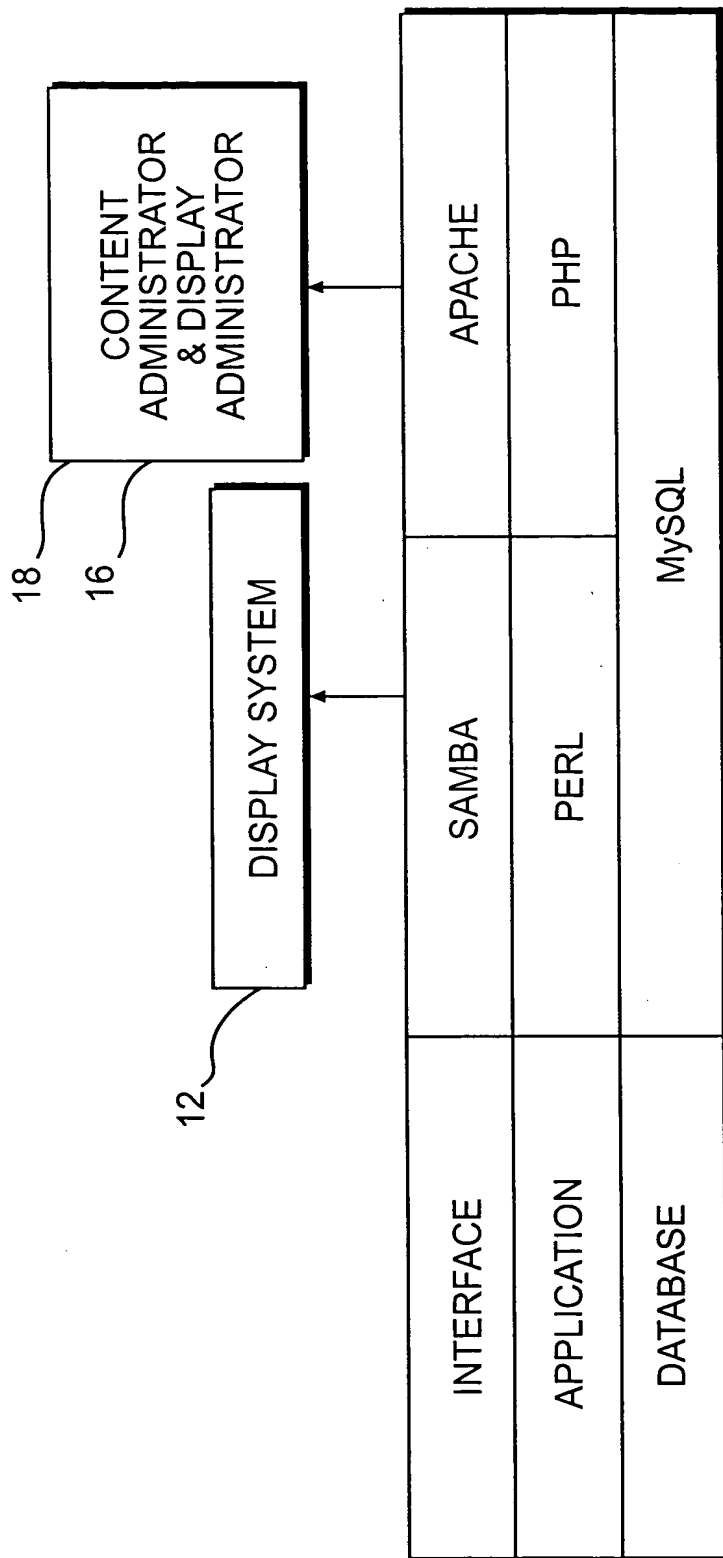


FIG. 3

```
graph TD; A[CONNECT TO DISTRIBUTION SERVER] --> B[LOGIN TO DISTRIBUTION SERVER]; B --> C[SYNCHRONIZE DISPLAY SYSTEM WITH DISTRIBUTION SERVER]; C --> D[UPDATE LOG FILE]; D --> E[LOG OUT OF DISTRIBUTION SERVER];
```

CONNECT TO DISTRIBUTION SERVER

LOGIN TO DISTRIBUTION SERVER

SYNCHRONIZE DISPLAY SYSTEM WITH DISTRIBUTION SERVER

UPDATE LOG FILE

LOG OUT OF DISTRIBUTION SERVER

FIG. 4

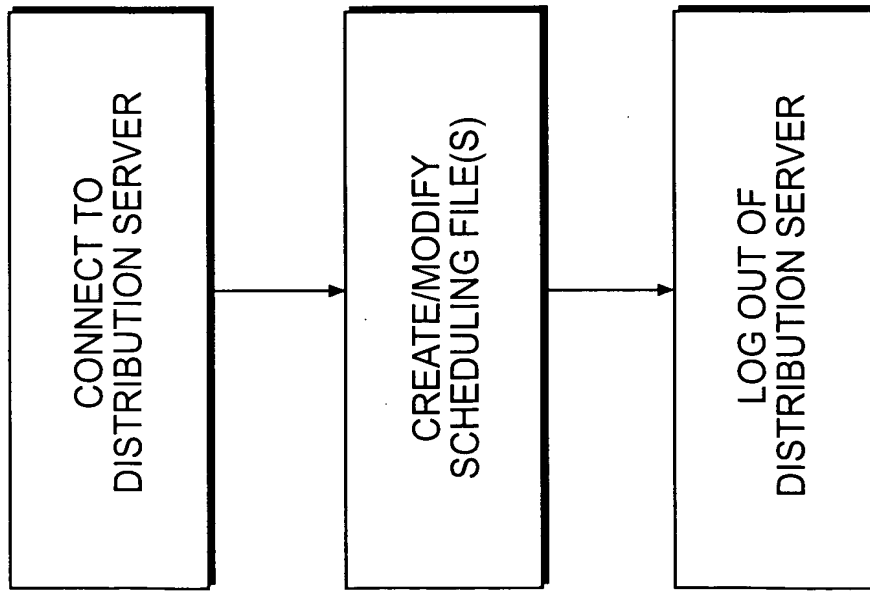


FIG. 5

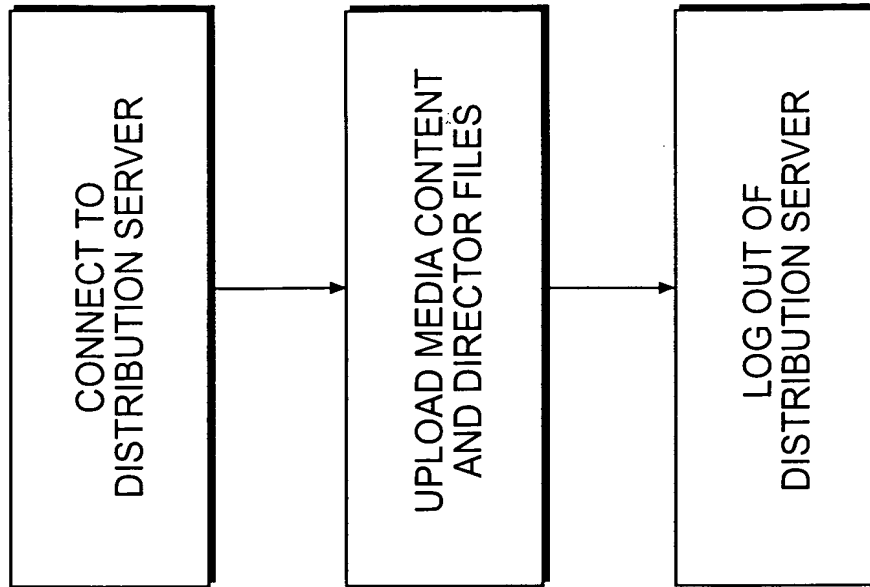


FIG. 6

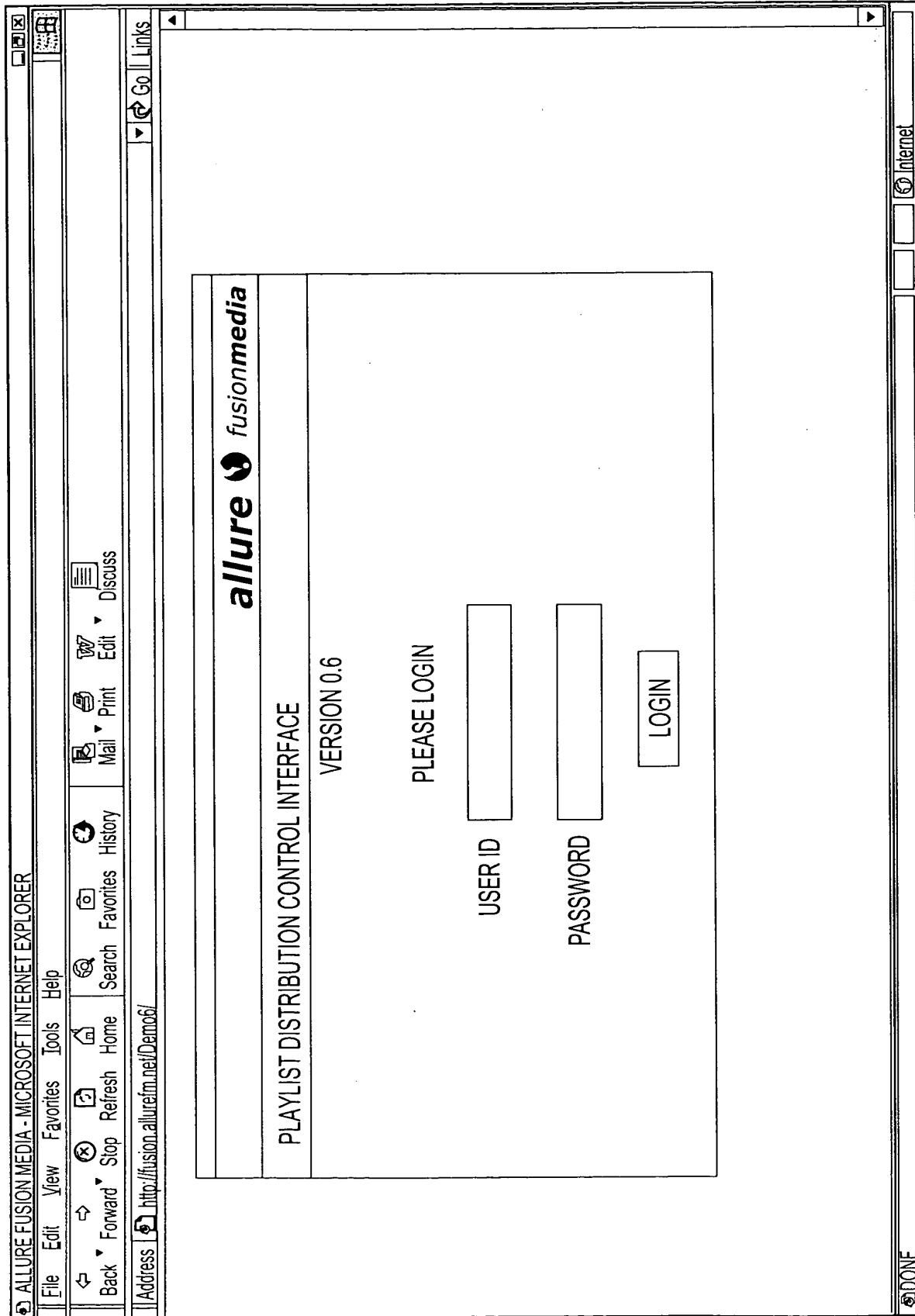


FIG. 7

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Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

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DISPLAYS

PLAYLISTS

SCHEDULES

UPLOAD

LOGOUT

PLAYLIST DISTRIBUTION CONTROL INTERFACE

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| DISPLAY | DESCRIPTION | CURRENT CONTENT |
|---------------------------------------|-------------------------------|---|
| <input type="checkbox"/> <u>DIPSY</u> | DISPLAY MACHINE 2 DESCRIPTION | <div>That Lean Look</div> <div> <div>Chicken Sandwich</div> <div>Smothered Chicken</div> <div>Combo Meals</div> <div>8 Piece Chicken Deal Jambalaya</div> <div>Chicken Dinners</div> <div>Breakfast Is Served!</div> </div> |
| <input type="checkbox"/> <u>LALA</u> | DISPLAY MACHINE 1 DESCRIPTION | |
| <input type="checkbox"/> <u>PQ</u> | DISPLAY MACHINE 3 DESCRIPTION | |
| <input type="checkbox"/> <u>TINKY</u> | DISPLAY MACHINE 4 DESCRIPTION | |

DONE

Internet

FIG. 8

ALLURE FUSION MEDIA - MICROSOFT INTERNET EXPLORER

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DISPLAYS

PLAYLISTS

SCHEDULES

UPLOAD

LOGOUT

PLAYLIST DISTRIBUTION CONTROL INTERFACE

DISPLAY

DESCRIPTION

CURRENT CONTENT

DIPSY

DISPLAY MACHINE 2 DESCRIPTION

allure fusionmedia

| ADD | | ACTIVE | DATE | DISPLAY | PLAYLIST |
|------|-----|--------|------------|---------|------------------------------|
| EDIT | DEL | NQ | 0000-00-00 | DIPSY | NETWORK FULL DEMO 3 |
| EDIT | DEL | NQ | 0000-00-00 | DIPSY | NETWORK FULL DEMO WITH POWER |
| EDIT | DEL | NQ | 0000-00-00 | DIPSY | PLASMA COKE CONTENT |
| EDIT | DEL | NQ | 2001-01-01 | DIPSY | PLASMA BREAKFAST |
| EDIT | DEL | NQ | 2001-01-01 | DIPSY | PLASMA LUNCH |
| EDIT | DEL | NQ | 2001-01-01 | DIPSY | PLASMA MENU |
| EDIT | DEL | NQ | 2001-01-01 | DIPSY | LUNCH MENU |

DONE

Internet

FIG. 9

FIG. 10

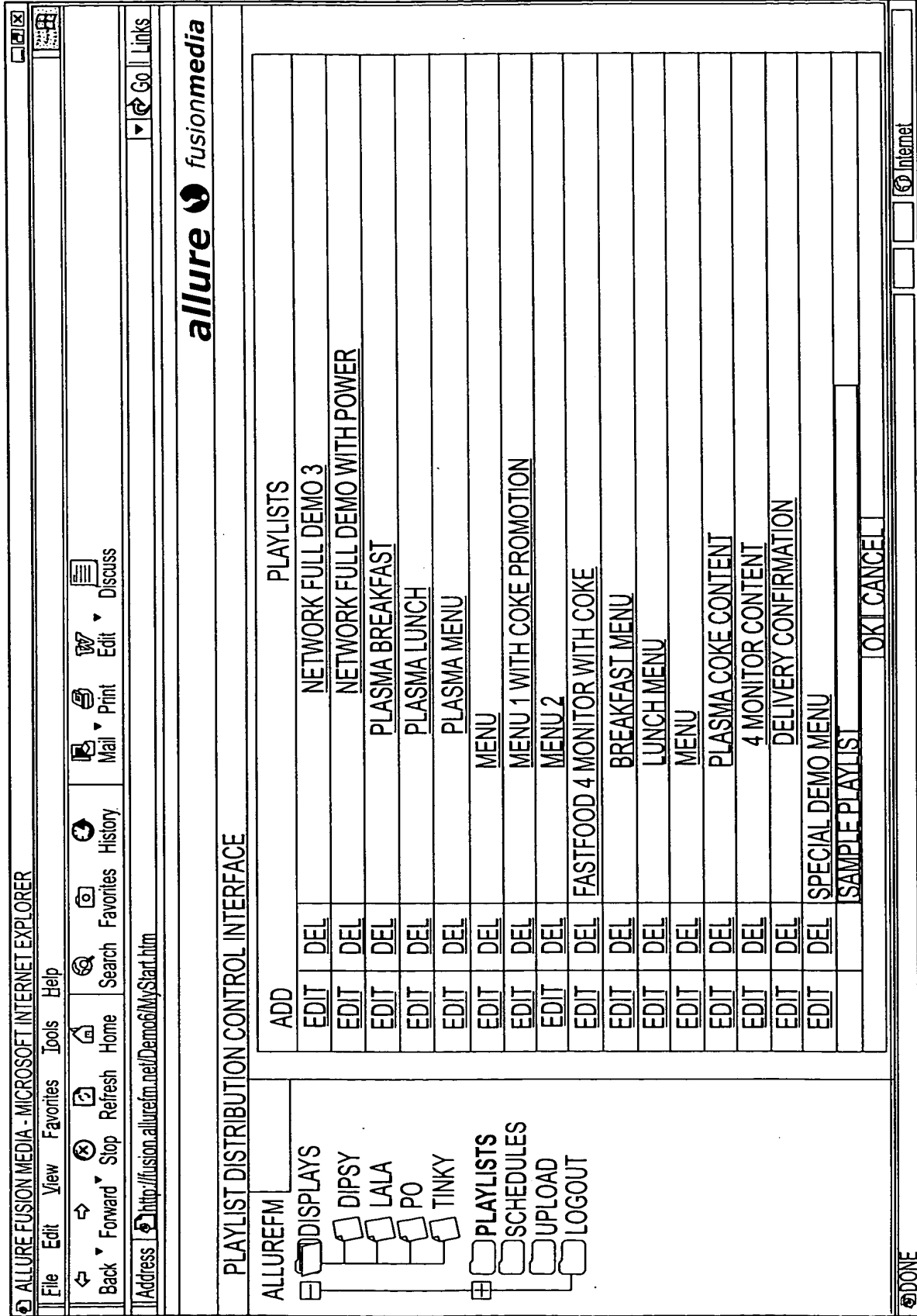


FIG. 11

FIG. 12

FIG. 13

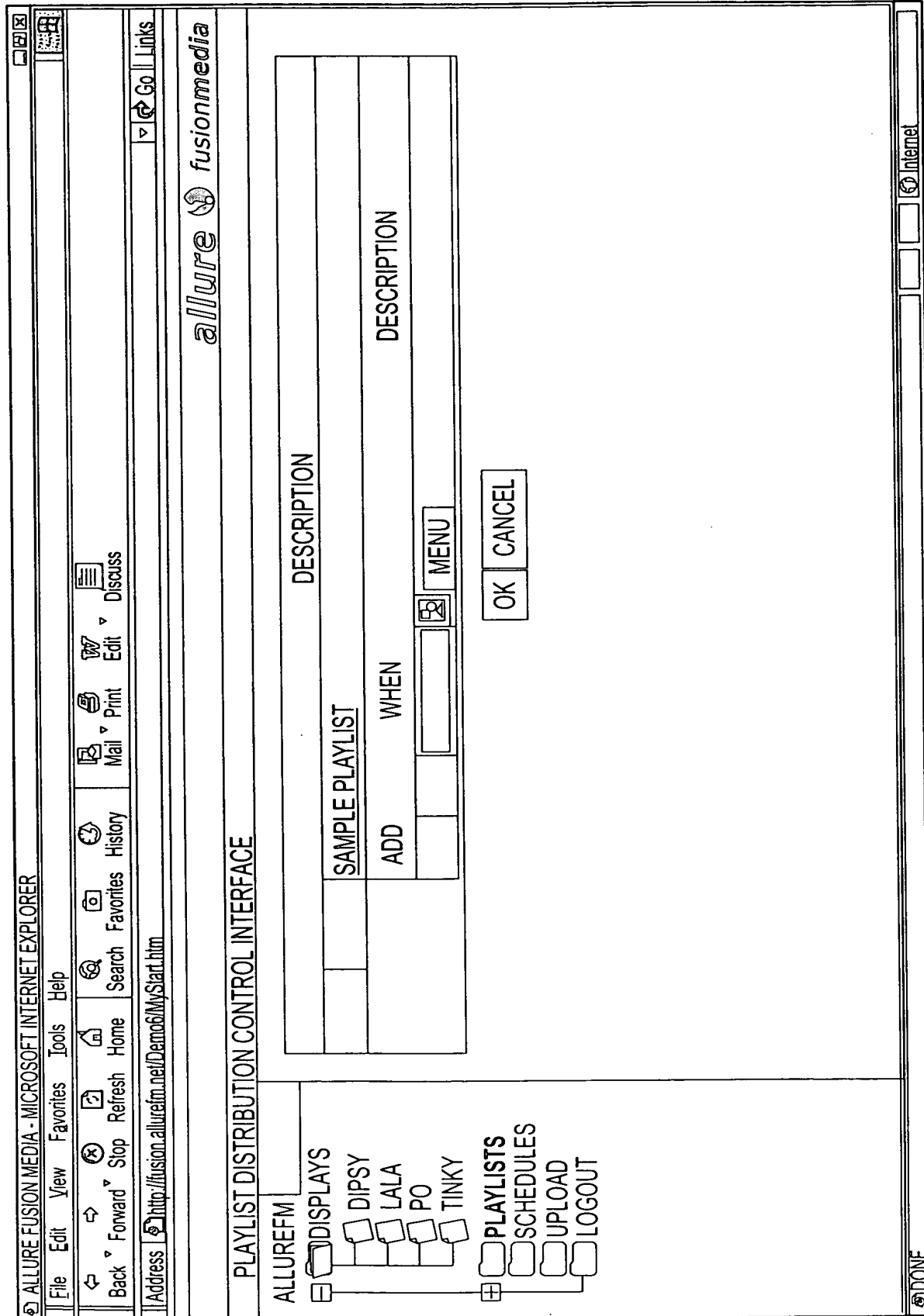


FIG. 14

FIG. 15

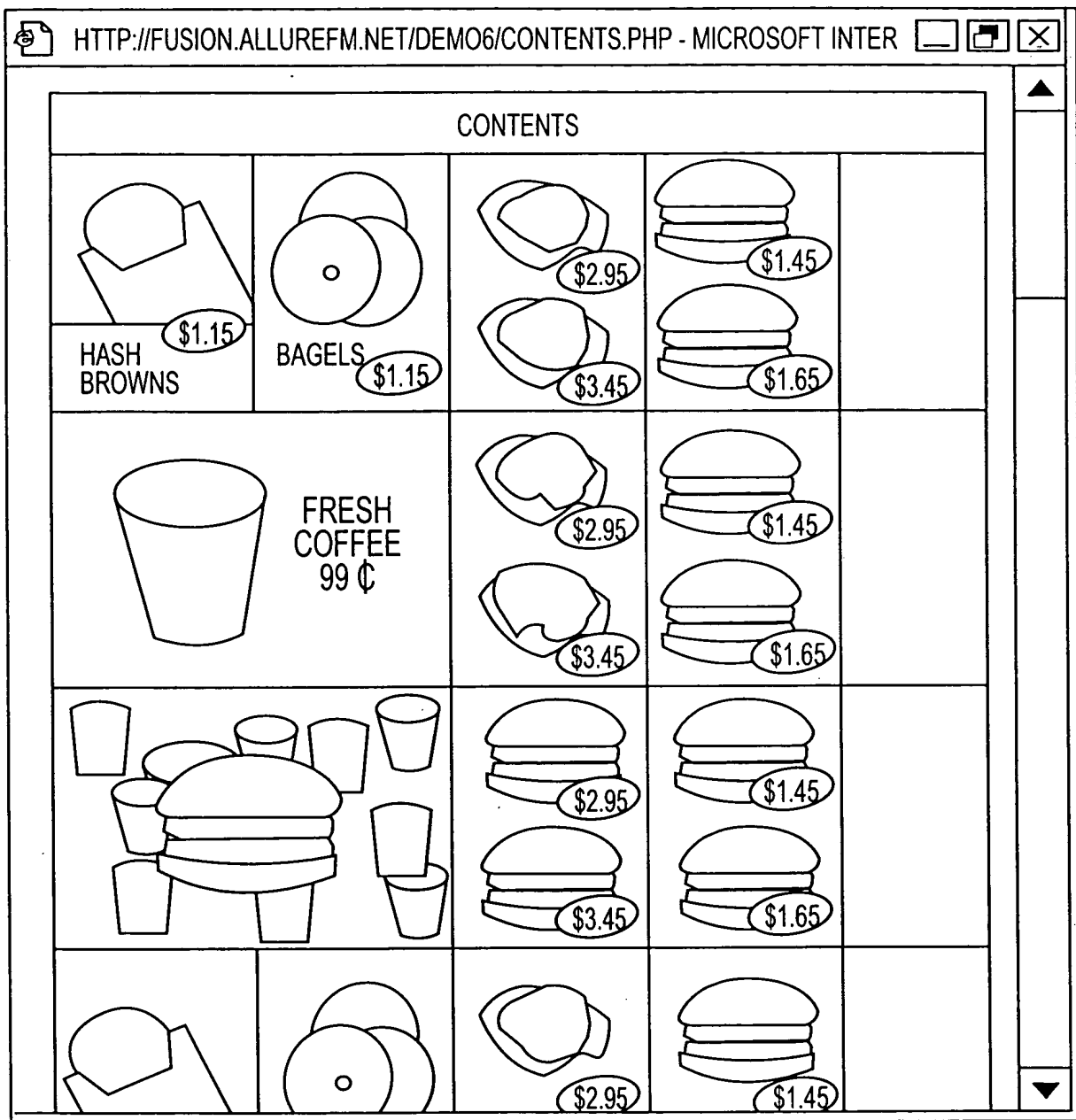


FIG. 15

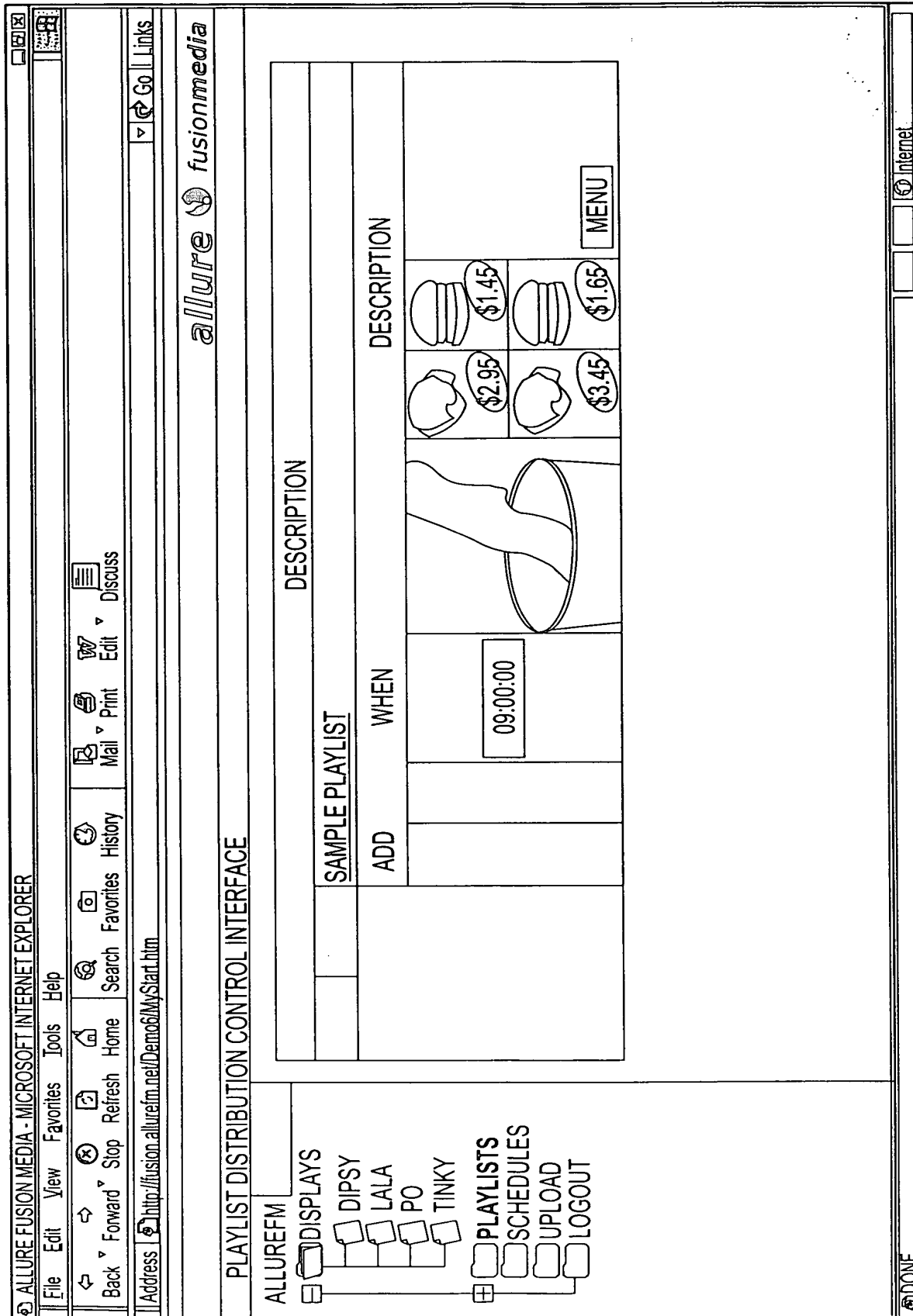


FIG. 16

Patented 00000000

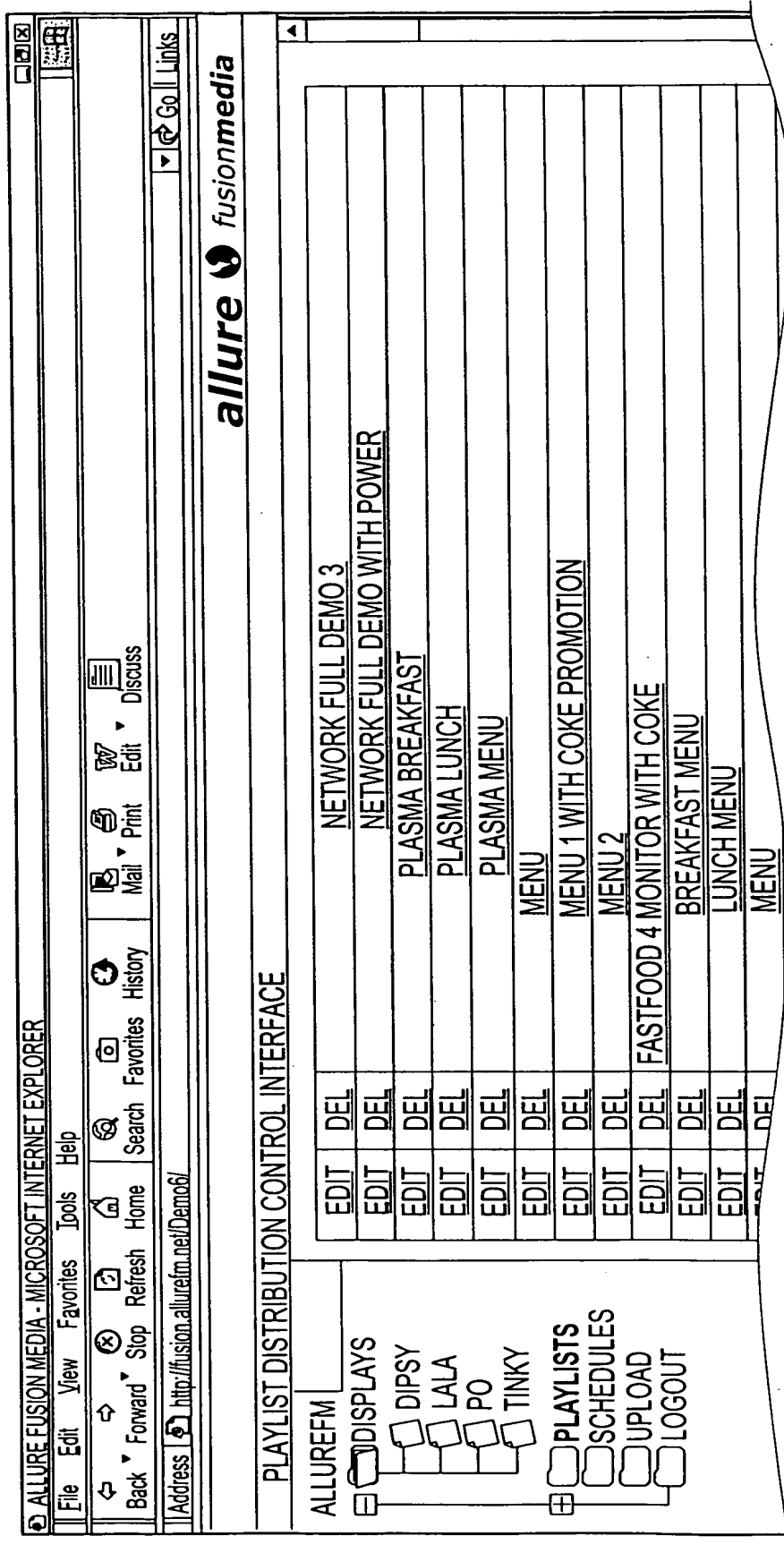


FIG. 17

FIG. 17 (CONT-1)

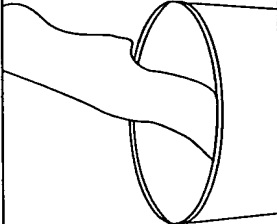
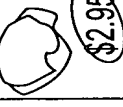
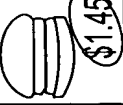
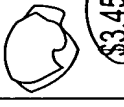

| | | | | | |
|------|------------|-----------------------|------|-------------|--|
| EDIT | <u>DEL</u> | | | | |
| EDIT | <u>DEL</u> | PLASMA COKE CONTENT | | | |
| EDIT | <u>DEL</u> | 4 MONITOR CONTENT | | | |
| EDIT | <u>DEL</u> | DELIVERY CONFIRMATION | | | |
| EDIT | <u>DEL</u> | SAMPLE PLAYLIST | | | |
| | | ADD | WHEN | DESCRIPTION | |
| | | EDIT | DEL | 09:00:00 |    |
| | | | | |   |
| EDIT | <u>DEL</u> | SPECIAL DEMO MENU | | | |

FIG. 18

ALLURE FUSION MEDIA - MICROSOFT INTERNET EXPLORER

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Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

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PLAYLISTS

SCHEDULES

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PLAYLIST DISTRIBUTION CONTROL INTERFACE

| ADD | ACTIVE | DATE | DISPLAY | PLAYLIST |
|----------|--------|------------|---------|------------------------------|
| EDIT DEL | NO | 0000-00-00 | DIPSY | NETWORK FULL DEMO 3 |
| EDIT DEL | NO | 0000-00-00 | DIPSY | NETWORK FULL DEMO WITH POWER |
| EDIT DEL | NO | 0000-00-00 | DIPSY | PLASMA COKE CONTENT |
| EDIT DEL | NO | 0000-00-00 | LALA | BREAKFAST MENU |
| EDIT DEL | NO | 0000-00-00 | LALA | LUNCH MENU |
| EDIT DEL | NO | 0000-00-00 | LALA | MENU |
| EDIT DEL | NO | 2001-01-01 | DIPSY | PLASMA BREAKFAST |
| EDIT DEL | NO | 2001-01-01 | DIPSY | PLASMA LUNCH |
| EDIT DEL | NO | 2001-01-01 | DIPSY | PLASMA MENU |
| EDIT DEL | NO | 2001-01-01 | DIPSY | LUNCH MENU |
| EDIT DEL | NO | 2001-01-01 | PO | MENU 1 WITH COKE PROMOTION |
| EDIT DEL | NO | 2001-01-01 | PO | MENU 2 |
| EDIT DEL | NO | 2001-01-01 | PO | FASTFOOD 4 MONITOR WITH COKE |
| EDIT DEL | NO | 2001-01-01 | PO | 4 MONITOR CONTENT |
| EDIT DEL | NO | 2001-01-01 | PO | DELIVERY CONFIRMATION |

FIG. 18

FASTFOOD 02008260

| | | | | | | |
|-------------|------|-----|----|------------|-------|-----------------------------------|
| | EDIT | DEL | NO | 2001-01-01 | TINKY | MENU 1 WITH COKE PROMOTION |
| | EDIT | DEL | NO | 2001-01-01 | TINKY | MENU 2 |
| | EDIT | DEL | NO | 2001-01-09 | TINKY | FASTFOOD 4 MONITOR WITH COKE |
| | EDIT | DEL | NO | 2001-01-09 | TINKY | 4 MONITOR CONTENT |
| | EDIT | DEL | NO | 2001-01-09 | TINKY | |
| STATUS TEXT | | | | | | <input type="checkbox"/> Internet |

FIG. 18 (CONT-1)

1435130 0000400

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Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

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PLAYLIST DISTRIBUTION CONTROL INTERFACE

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PLAYLISTS

SCHEDULES

UPLOAD

LOGOUT

| ADD | DEL | ACTIVE | DATE | DISPLAY | PLAYLIST |
|------|-----|--------|------------|---------|------------------------------|
| EDIT | DEL | NO | 0000-00-00 | DIPSY | NETWORK FULL DEMO 3 |
| EDIT | DEL | NO | 0000-00-00 | DIPSY | NETWORK FULL DEMO WITH POWER |
| EDIT | DEL | NO | 0000-00-00 | DIPSY | PLASMA COKE CONTENT |
| EDIT | DEL | NO | 0000-00-00 | LALA | BREAKFAST MENU |
| EDIT | DEL | NO | 0000-00-00 | LALA | LUNCH MENU |
| EDIT | DEL | NO | 0000-00-00 | LALA | MENU |
| EDIT | DEL | NO | 2001-01-01 | DIPSY | PLASMA BREAKFAST |
| EDIT | DEL | NO | 2001-01-01 | DIPSY | PLASMA LUNCH |
| EDIT | DEL | NO | 2001-01-01 | DIPSY | PLASMA MENU |
| | | | 2001-01-01 | DIPSY | LUNCH MENU |
| EDIT | DEL | NO | 2001-01-01 | PO | MENU 1 WITH COKE PROMOTION |
| EDIT | DEL | NO | 2001-01-01 | PO | MENU 2 |
| | | NO | 2001-01-01 | PO | |

FIG. 19

13530 000000

| | | MENU 2 | | | |
|------|-----|--------|------------|-------|------------------------------|
| EDIT | DEL | NO | 0000-00-00 | PO | |
| EDIT | DEL | NO | 2001-01-01 | PO | FASTFOOD 4 MONITOR WITH COKE |
| EDIT | DEL | NO | 2001-01-01 | PO | 4 MONITOR CONTENT |
| EDIT | DEL | NO | 2001-01-01 | PO | DELIVERY CONFIRMATION |
| EDIT | DEL | NO | 2001-01-01 | TINKY | MENU 1 WITH COKE PROMOTION |
| EDIT | DEL | NO | 2001-01-01 | TINKY | MENU 2 |
| EDIT | DEL | NO | 2001-01-09 | TINKY | FASTFOOD 4 MONITOR WITH COKE |
| EDIT | DEL | NO | 2001-01-09 | TINKY | 4 MONITOR CONTENT |

OK CANCEL

STATUS TEXT

Internet

FIG. 19 (CONT-1)